

## What is the difference between Cool White and Warm White?

Warm White was developed to mimic an incandescent light bulb and may be a better choice for applications that require a softer light in some display or residential uses.

Cool White is more like the colour of white that is produced by fluorescent lights.

It is 25% brighter than Warm White and is better for applications that require increased illumination or more energy efficient projects.



Which colour to use where comes down to an individual's personal preference.